

Guide to Exhibit

Now, Confronting Terrorism

RISCON TOKYO Special Exhibition

SEECAT

Special Equipment Exhibition & Conference for Anti-Terrorism

10.11 WED > 13 FRI Tokyo Big Sight West 2 Hall

■ Organizer : Tokyo Big Sight Inc. ■ Special Sponsor : Tokyo Metropolitan Government
 ■ Sponsor: Cabinet Office (Director General for Science, Technology and Innovation Policy) / National Police Agency / Fire and Disaster Management Agency / Public Security Intelligence Agency / Ministry of Education, Culture, Sports, Science, and Technology / Ministry of Land, Infrastructure, Transport and Tourism / Japan Coast Guard / Ministry of Defense / U.S. Commercial Service / British Embassy Tokyo Trade & Investment Section / Israel Economic and Trade Mission (Expected)
 ■ Show Management: ATEX Co., Ltd.

Special Theme

Cyber Physical Security
for Critical Infrastructures

www.seecat.biz/english

EXHIBIT GUIDELINE

◆Booth

1) Equipment

As shown on the right, back and side panels and booth number plate are going to be provided.

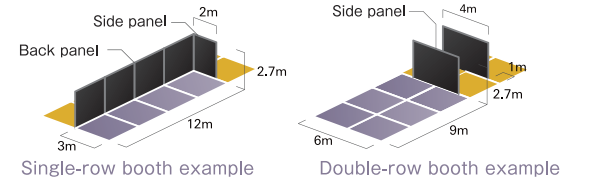
*Carpet is going to be provided for all booths (The color is selectable)
 *Panels are not going to be provided for island booths.
 *Panels are not going to be provided on aisle-sides for corner booths

2) Layout Type

3 types are available:

- Single-row
- Double-row (Available for 4 booths or more)
- Island (Available for 12 booths or more)

*1 - 3 booths are going to be planned as a single-row booth.



3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

◆Application

1) ①Application on Official Website:

No need to submit the original copy of your signed and sealed application form. You can complete the whole process from application to contract execution on the exhibition's official website. Please see the website for further information.

*The e-mail address of the person who approves your participation as an exhibitor is required besides the contact person's one.

②Submit your application form (see attached document).

Fill in, sign, and seal the application form, and send it to the SEECAT Management Office. (The original copy is only acceptable.)

2) Deadline

June 30th, Fri., 2023

Application is going to be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

◆Fee

1) Exhibit Space Fee

JPY 532,400 (Tax Included) / Booth *1 unit booth = 9m² (WDH : 3m×3m×2.7m)

2) Included in Exhibit Space Fee

- ①Exhibit space, back panels, side panels, and booth number plate, carpet
- ②Show information Pamphlet *Quantity is determined by booth size.
- ③Operation and promotion of the exhibition by the organizer
- ④Exposure through exhibitors list on official website and handouts
- ⑤Safety management and security guard fees by the organizer

3) NOT Included in Exhibit Space Fee

- ①Decoration, construction, and operation fee of each booths
- ②Construction fee and any other charge of electricity, water, gas, etc. for each booth
- ③Fee of advertisement on official website
- ④Damage insurance on exhibits, etc.
- ⑤Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- ⑥Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- ⑦Other expense not listed on "2) Included in Exhibit Space Fee"

4) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

Payment Deadline : July 31st, Mon., 2023

*Cash remittance in Japanese Yen only
 *Bank charge is to be paid by the applicant along with exhibit space fee.
 (Chargeable JPY 10,000 for each bank remittance.)

■Bank Name	: Mizuho Bank
■Branch Name	: Tokyo Main Office
■A/C Type	: Ordinary Account
■A/C No.	: 1240992
■A/C Name	: Tokyo Big Sight Inc. Special Equipment Exhibition & Conference for Anti-Terrorism
■Swift Code	: MHCBJPJT

5) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it Legitimate, the application is going to be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before July 31st, Mon., 2023	50% of Total Exhibit Space Fee including tax.
On / After August 1st, Tue., 2023	100% of Total Exhibit Space Fee including tax.

PROMOTIONAL TOOLS

◆Exhibitor Presentation

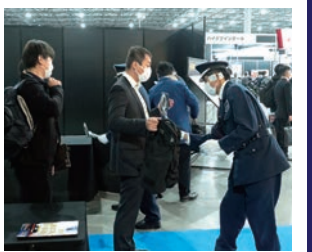
- Best for holding a premiere of new product, presenting anti-terrorism solutions, and introducing details of achievements.
- Improve promotional effect by inviting the audience to your booth after the presentation.



Fee	: JPY 165,000 (Tax Included) / 60mins
Place	: SEECAT Stage
Capacity Plan	: 150 seats (expected)
Equipment Plan	: Screen, projector, lectern, microphone, chairs for audience (expected)

◆Security Sponsor

Sponsorship opportunity for security check equipment and service at entrance gate. Sponsor names are going to be on the official program and signs during SEECAT opens.



Fee	: JPY 330,000 (Tax Included)
Terms of Use	: Exhibit with 1 or more booth at SEECAT or RISCON
Product / Service / Wanted	: Biometrics system / Metal detector / X-ray detection etc.

SCHEDULE

April 2023 Application Starts

June 30 Application Deadline

July 31 Payment Deadline of Exhibit Space Fee

Early August Floor Plan Fixed Exhibitor Manual Available

October 11-13 SEECAT'23 Opens

VENUE

Tokyo Big Sight West 2 Hall
(Tokyo International Exhibition Center)

Address : 3-11-1 Ariake,
Koto-ku, Tokyo 135-0063



CONTACT

SEECAT Management Office

Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bldg.
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

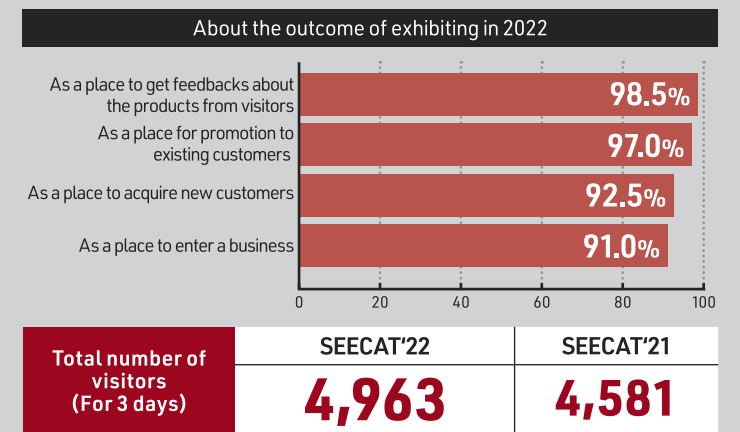
E-mail: ofc@seecat.biz Fax: +81-3-3503-7620

www.seecat.biz/english

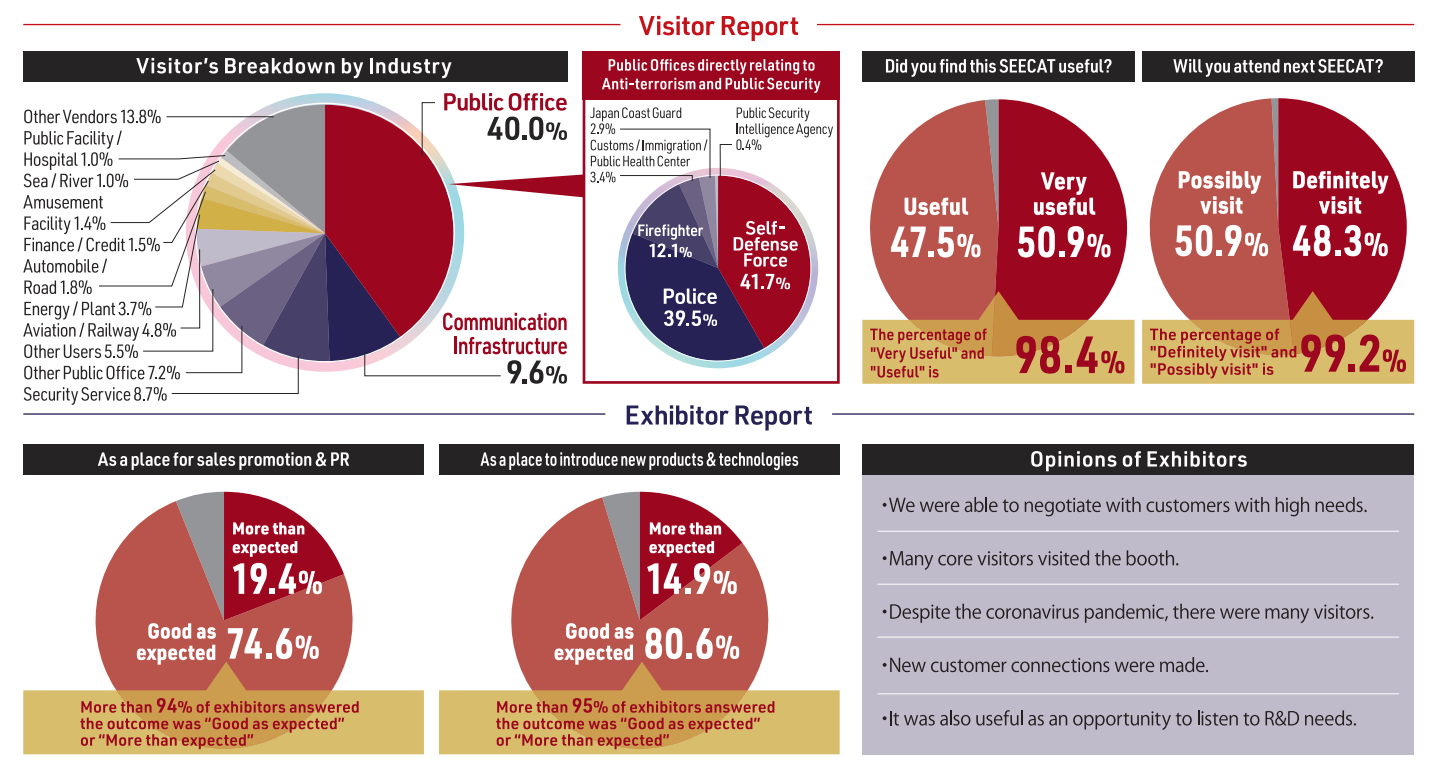
What is SEECAT?

The Sole Exhibition Dedicated to Counter-Terrorism Measures in Japan! A Closed Show Limited to Qualified Visitors

The Special Equipment Exhibition and Conference on Anti-Terrorism (SEECAT) is the only business trade show in Japan to counteract terrorism that gathers people involved in anti-terrorism efforts. By making it a closed show with only the visitors who passed the admission screening, we create an environment for targeted and efficient matching among officials from the public safety sector including the police department, fire department, and Self Defense Forces, as well as those in the private sector who are involved in the crisis management of key energy networks, transportation infrastructure, big shopping malls, and similar facilities. Including the Ukraine issue and North Korea's missile launch tests. In the midst of an unstable global situation, Japan is preparing to host the Osaka-Kansai Expo in 2025. Large international events attract attention from around the world and are likely to be targets of terrorism. Effective counterterrorism measures are critically important to ensure the security and safety of not only the Expo site but also airports, train stations, tourist destinations, and commercial facilities. Cyber defense for critical infrastructures is also an urgent issue to address. There are high expectations about SEECAT, and it is drawing the attention of the world as a platform where the latest equipment and information in the field of terrorism.



Report of SEECAT '22



Events & Visitor Promotion

Advanced Seminars

VIP Invitation & Direct Mailing

Mass Media

Co-Located Show

RISCON TOKYO

Security & Safety Trade Expo

Disaster Risk Reduction

BCP・Business Risk Management

Security

Risk Control DX / Cyber Security Solution

Risk Control Drone Solution

Exhibit Category

Special Equipment & Latest Technologies for Anti-Terrorism at One Place

Special Theme Cyber Physical Security for Critical Infrastructures

Proposal for cyber physical security dedicated to critical infrastructures

- Countermeasures for cyberattack, hacking, and computer virus
- IT Asset Management
- Proposal and Support for Other Security Enhancement
- Countermeasures for data leak and internal fraud
- Prevention of Falsification/Manipulation and Access Control
- Consultation
- Human Resources Education

14 Industry Sectors Serving as Critical Infrastructures

Information/Telecommunication, Finance, Aviation, Airport, Railway, Electricity, Gas, Government/Administrative Service, Healthcare, Water, Logistics, Chemistry, Credit, and Petroleum

Robot & Drone	Harbor Guard Solution & Border Control Measures
Counter Terrorism for Softtarget	CBRNE Terrorism Measures
Detection, Inspection, and Analysis	Monitoring and Alert Systems
Communication Equipment and Encryption Technologies	Trespassing Prevention Facilities and Equipment Access Control and Biometric System
Special Equipment	Simulators and Training Equipment
Refuge・Rescue・Emergency Medicine	EMP Measures
Other Anti-Terrorist Measures	NOTES

Equipment and products prohibited by Japanese law (i.e. weapons and guns) are not allowed to exhibit. The organizer does not take any responsibility for any damage or trouble caused by the violation.

Expected Visitors

Public Office & Security

Police	Public Security Intelligence Agency	Immigration Services Agency
Self-Defense Force	Coast Guard	Public Office
Firefighter	Customs	Security Service

Critical Infrastructure

Aviation / Airport	Railroad / Monorail / AGT	Bus / Truck / Transportation / Logistics	Passenger Ship / Freighter / Port Administration
River / Dam / Water Treatment Plant	Highway / Bridge / Tunnel	Power Station / Chemical Plant / Industrial Complex	Public Facilities / Hospital / School
Shopping Mall / Amusement Facility / Stadium / Hotel	Finance / Communication Infrastructure		

