



Exhibit Guideline

◆Booth

1) Equipment

As shown on the right, back and side panels and booth number plate are going to be provided.

*Carpet is going to be provided for all booths (The color is selectable)

*Panels are not going to be provided for island booths.

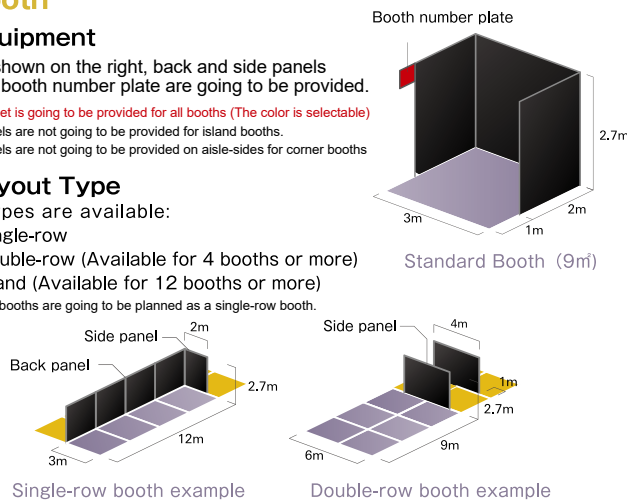
*Panels are not going to be provided on aisle-sides for corner booths

2) Layout Type

3 types are available:

- Single-row
- Double-row (Available for 4 booths or more)
- Island (Available for 12 booths or more)

*1 - 3 booths are going to be planned as a single-row booth.



3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

◆Application

1) Please complete the application form and send it to SEECAT Management Office.

By mail : Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg.
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan
By Email: ofc@seecat.biz

2) Deadline

June 15th, Mon., 2020

Application is going to be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.



Promotional Tools

◆Exhibitor Presentation

- Best for holding a premiere of new product, presenting anti-terrorism solutions, and introducing details of achievements.
- Improve promotional effect by inviting the audience to your booth after the presentation.



Fee : JPY 165,000 (Tax Including) / 60mins
Place : SEECAT Stage
Capacity Plan : 80 ~100 seats (expected)
Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

◆Fee

1) Exhibit Space Fee

JPY 484,000 (Tax Including) / Booth

*1 unit booth = 9m² (WDH : 3m×3m×2.7m)

2) Included in Exhibit Space Fee

- ①Exhibit space, back panels, side panels, and booth number plate, carpet
- ②Invitation ticket *Quantity is determined by booth size.
- ③Operation and promotion of the exhibition by the organizer
- ④Exposure through exhibitors list on official website and handouts
- ⑤Safety management and security guard fees by the organizer

3) NOT Included in Exhibit Space Fee

- ①Decoration, construction, and operation fee of each booths
- ②Construction fee and any other charge of electricity, water, gas, etc. for each booth
- ③Fee of advertisement on official website
- ④Damage insurance on exhibits, etc.
- ⑤Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- ⑥Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- ⑦Other expense not listed on "2) Included in Exhibit Space Fee"

4) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

Payment Deadline : June 30th, Tue., 2020

*Cash remittance in Japanese Yen only
*Bank charge is to be paid by the applicant along with exhibit space fee.
(Chargeable JPY 10,000 for each bank remittance.)

■Bank Name	: Mizuho Bank
■Branch Name	: Tokyo Main Office
■A/C Type	: Ordinary Account
■A/C No.	: 1240992
■A/C Name	: Tokyo Big Sight Inc. Special Equipment Exhibition & Conference for Anti-Terrorism
■Swift Code	: MHCBJPJT

5) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application is going to be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 30th, Tue., 2020	50 % of Total Exhibit Space Fee included tax.
On / After July 1st, Wed., 2020	100 % of Total Exhibit Space Fee included tax.

◆Security Sponsor (expected)

Sponsorship opportunity for security check equipment and service at entrance gate.

Sponsor names are going to be on the official program and signs during SEECAT opens.



Fee : JPY 330,000 (Tax Including)
Terms of Use : Exhibit with 1 or more booth at SEECAT or RISON
Product / Service / Wanted : Biometrics system / Metal detector / X-ray detection etc



Schedule

April 2020 Application Starts

June 15 Application Deadline

June 30 Payment Deadline of Exhibit Space Fee

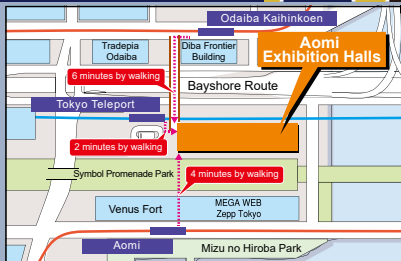
Beginning of August Floor Plan Fixed Exhibitor Manual Available

October 21-23 SEECAT' 20 Opens



VENUE

Aomi Exhibition Halls
TOKYO BIG SIGHT
(Tokyo International ExhibitionCenter)
Address : 1-2-33
Aomi, Koto-ku, Tokyo
135-0064



Contact

SEECAT Management Office

Within ATEX Co., Ltd. 4F, Daido Seimei Kasumigaseki Bldg.
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

E-mail: ofc@seecat.biz

Tel: +81-3-3503-7641 Fax: +81-3-3503-7620

www.seecat.biz/english

Guide to Exhibit

RISON
TOKYO
Special Exhibition

Now, Confronting Terrorism

SEECAT
Special Equipment Exhibition & Conference for Anti-Terrorism

10.21 WED - 10.23 FRI
Aomi Exhibition Halls (Tokyo Big Sight)

Organizer : Tokyo Big Sight Inc.

Special Sponsor : Tokyo Metropolitan Government

Sponsors : Cabinet Office (Director General for Science, Technology and Innovation Policy) /
National Police Agency / Fire and Disaster Management Agency /
Public Security Intelligence Agency / Ministry of Education, Culture, Sports, Science,
and Technology / Ministry of Economy, Trade and Industry / Ministry of Land,
Infrastructure, Transport and Tourism / Japan Coast Guard / Ministry of Defense /
U.S. Commercial Service / British Embassy Tokyo Trade & Investment Section /
Israel Economic and Trade Mission (Expected)

Show Management : ATEX Co., Ltd.

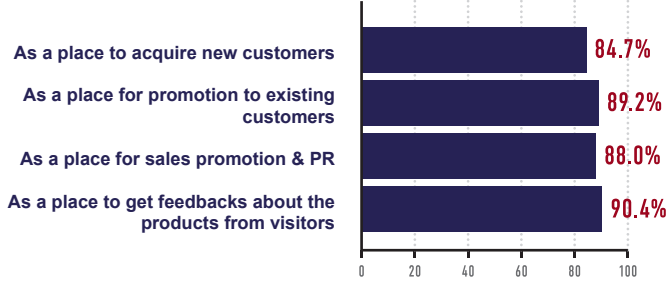
www.seecat.biz/english

What is SEECAT?

1 The Sole Exhibition Dedicated to Counter-Terrorism Measures in Japan! A Closed Show Limited to Qualified Visitors

The Special Equipment Exhibition and Conference for Anti-Terrorism (SEECAT) is the only business tradeshow in Japan to counteract terrorism. Companies from around the world will come together to showcase their state-of-the-art anti-terrorism technology. There will be an efficient screening process for admission into the exhibition. This gives exhibitors targeted access to potential clients from the public safety sector including the police department, fire department, and Self Defense Forces and those representing key energy services, transportation infrastructure, and large commercial facilities. There is an urgent need for counter-terrorism measures not only for the venues hosting international events, but for tourist destinations, commercial facilities, and other "soft" targets with the 2020 Tokyo Olympic and Paralympic Games which was delayed to next year, and the 2025 World Expo in Osaka to follow. Further, still Keep going on movement to host the Olympics for winter olympic games on 2030 as one of venues all over the world. All parties have high expectations for SEECAT, where the most advanced anti-terrorism equipment and information will be on display.

About the outcome of exhibiting in 2019



Total Number of Visitors in 2019
7,352 (For 3 days)

● Show Scale : 100 Exhibitors, 170 Booths(Expected)
(in 2019 : 96 Exhibitors, 167 Booths)

2 Report of SEECAT' 19

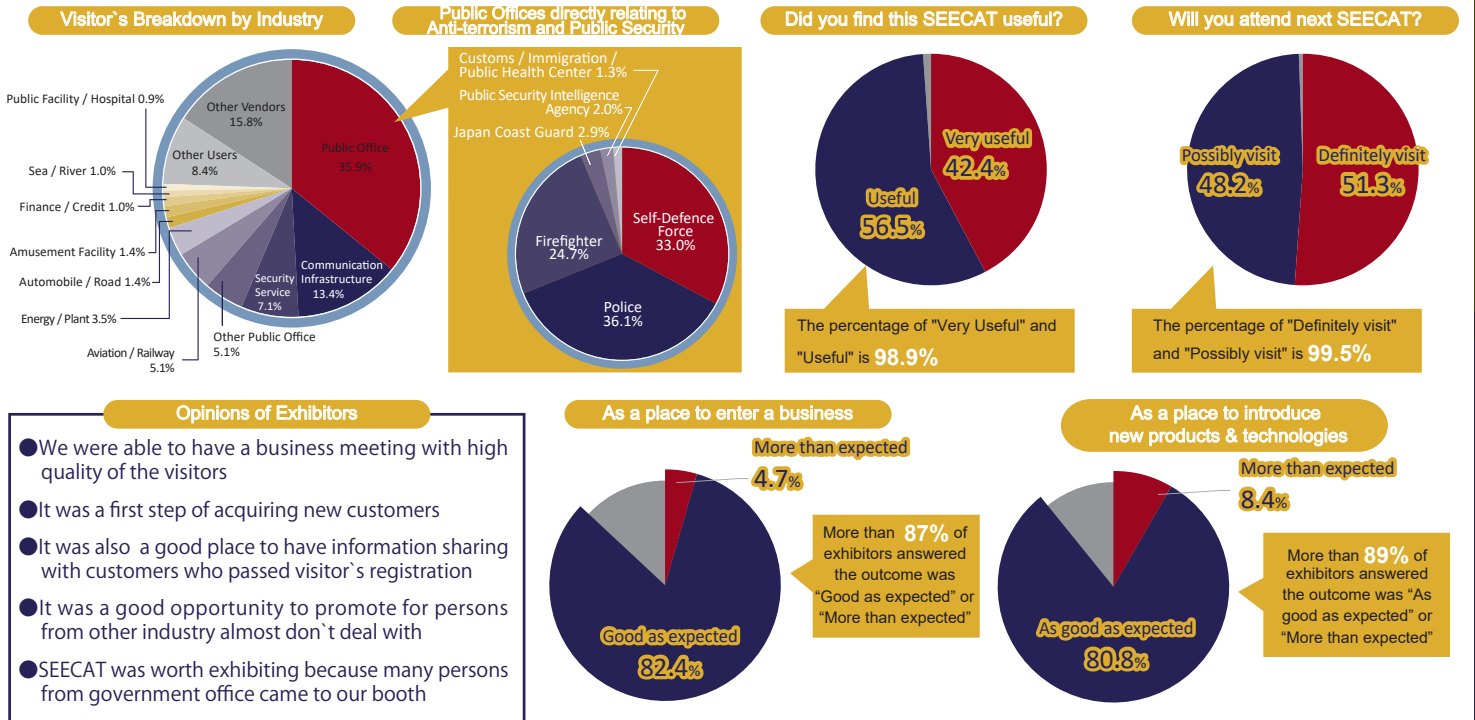


Exhibit Category

Special Equipment & Latest Technologies for Anti-Terrorism at One Place

Detection・Inspection and Analysis	Monitoring and Alert Systems
Communication Equipment and Encryption Technologies	Trespassing Prevention Facilities and Equipment
Special Equipment	Access Control and Biometric System
Simulators and Training Equipment	Cyber Security
Refuge・Rescue・Emergency Medicine	Other Anti-Terrorism Measures

● **Special Exhibit Zone** 6 special exhibit zones are set up by selecting hot topics from visitors needs or latest technologies and equipment.

NEW Counter Terrorism for Softtarget	Harbor Guard solution
NBCR Terrorism Measures	Anti-Explosive Measures
Robot & Drone	Still and Moving Image Analysis

Examples of Exhibits (SEECAT'19)

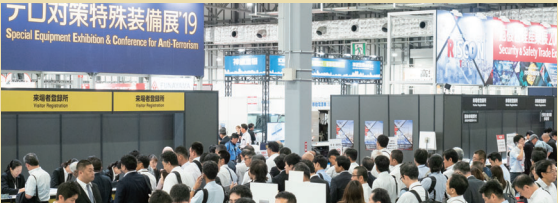
Chemical Agent Detector, Image Inspection Device, Waterproof Earphone, Video Surveillance System, Infrared Thermal Camera, Bulletproof Products, Portable LED Search Light, Special Bollard for Anti Terrorism, Visual Simulation System for Training, Car Numbers Recognition System, Drone for Surveillance, CBRN Early Warning System, Bomb Disposal Robots, Chemical Agent Detector, Ozone Decontamination System

NOTES Equipment and products prohibited by Japanese law (e.g. weapons and guns) are not allowed to exhibit. The organizer does not take any responsibility for any damage or trouble caused by the violation.

Expected Visitors

Public Office & Security

Police	Public Security Intelligence Agency	Immigration
Self-Defense Force	Coast Guard	Public Office
Firefighter	Customs	Security Service



Critical Infrastructure

Aviation / Airport	River / Dam / Water Treatment Plant	Shopping Mall / Amusement Facility / Stadium / Hotel
Railroad / Monorail / AGT	Highway / Bridge / Tunnel	Finance / Communication Infrastructure
Bus / Truck / Transportation / Logistics	Power Station / Chemical Plant / Industrial Complex	
Passenger Ship / Freighter / Port Administration	Public Facilities / Hospital / School	

Visitor Admission Flow



Events & Visitor Promotion

Advanced Seminars Within the exhibition hall, Advanced Seminars will be held by experts and leaders of anti-terrorism field. These seminars covering counter terrorism measures for each field, and stories of overseas attract Japanese professionals willing to collect such special information.	VIP Invitation & Direct Mailing ■ Pinpoint promotion to the crisis management superintendents, chiefs of 47 prefectures and 20 cities designated by government ordinance, chief superintendents and division directors of prefectural police department, and fire chiefs. ■ Invitations to executives of ministries, important facilities and relating organizations.	Mass Media ■ Focused advertisement on industry news, organization's magazines, read by officers at the relevant ministries, etc. ■ Press release sent to the press to announce widely to anti-terrorism professionals
---	--	--



Co-Located Show

RISCON TOKYO
Risk Control in Tokyo
Security & Safety Trade Expo 2020

Securing Lifeline on Emergency

Weather Disaster Risk Measures Summit

PPE/Work Safety Fair

CYBER SECURITY WORLD