

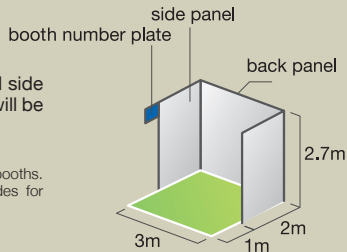
## Exhibit Guidelines

### ◆ Booth

#### 1) Equipment

As shown on the right, back and side panels and booth number plate will be provided.

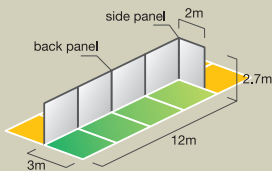
\*Carpet will be provided for all booths.  
\*Panels will not be provided for island booths.  
Panels will not be provided on aisle-sides for corner booths.



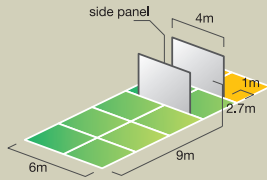
#### 2) Layout Type

3 types are available:

- Single-row
- Double-row (available for 4 booths or more)
- Island (available for 12 booths or more, scheduled)



Single-row Booth (Ex. 4 Booths)



Double-row Booth (Ex. 6 Booths)

#### 3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

### ◆ Application

#### 1) Please complete the application form and send it to SEECAT Management Office:

Mail: Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bldg.,  
1-4-2, Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan  
Email: ofc@seecat.biz

#### 2) Deadline

**May 30th, Fri., 2014**

\*Application will be closed prior to the deadline once all booth space is booked.

#### 3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

### ◆ Fee

#### 1) Exhibit Space Fee

JPY 475,200 (incl. tax) / booth \*1 unit booth = 9m<sup>2</sup> (WDH: 3m×3m×2.7m)

#### 2) Included in Exhibit Space Fee

- ① Exhibit space, back panels, side panels, and booth number plate
- ② Invitation ticket \*Quantity is determined by booth size.
- ③ Operation and promotion of the exhibition by the organizer
- ④ Exposure through exhibitors list on official website and handouts
- ⑤ Safety management and security guard fees

#### 3) NOT Included in Exhibit Space Fee

- ① Decoration, construction and operation fee of each booth
- ② Construction fee and any other charge of electricity, water, gas, etc. for each booth
- ③ Fee of advertisement on official website
- ④ Damage insurance on exhibits, etc.
- ⑤ Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- ⑥ Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- ⑦ Other expense not listed on "2) Included in Exhibit Space Fee."

#### 4) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

**Deadline: June 30th, Mon., 2014**

\*Cash remittance in Japanese Yen only

\*Bank charge is to be paid by the applicant along with exhibit space fee.  
(Chargeable JPY 10,000 for each bank remittance.)

Bank Name : Mizuho Bank  
Branch Name : Tokyo Main Office  
A/C Type : Ordinary Account  
A/C No. : 1240992  
A/C Name : Tokyo Big Sight Inc. Special Equipment Exhibition & Conference for Anti-Terrorism  
Swift Code : MHCBJPJT

#### 5) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application may be withdrawn with cancellation fee the below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 30th, Mon., 2014	50% of Total Exhibit Space Fee
On / After July 1st, Tue., 2014	100% of Total Exhibit Space Fee

## Schedule

**March 2014 Application Starts**

**May 30 Application Deadline**

**June 30 Payment Deadline of Exhibit Space Fee**

**Middle of July Release Floor Plan and Provide Exhibitor Manual**

**October 15 – 17 SEECAT'14 Opens**

## Contact

### SEECAT Management Office

Within ATEX Co., Ltd.

4F, Daido Seimei Kasumigaseki Bldg.,

1-4-2, Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

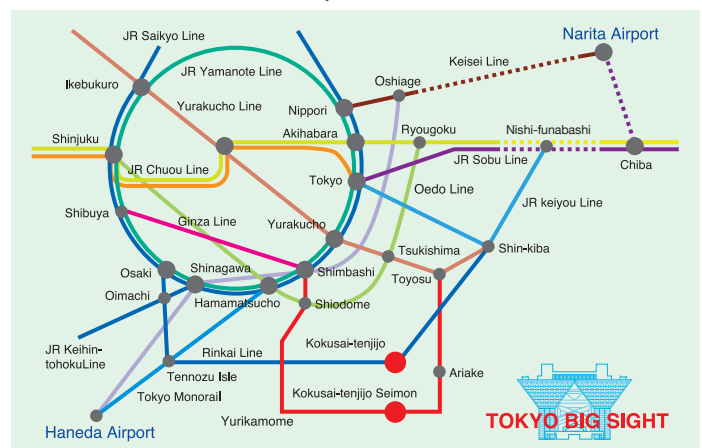
Email : ofc@seecat.biz

TEL : +81-3-3503-7641 FAX : +81-3-3503-7620

**www.seecat.biz**

## Access

Address: 3-11-1 Ariake, Koto-ku, Tokyo 135-0063



#### RINKAI LINE about 7-minute walk from Kokusai-Tenjijo Station

Osaki Sta. (JR) **about 13 mins.** Kokusai-Tenjijo Sta. **about 5 mins.** Shin-Kiba Sta. (JR, Subway)

\*Direct service at Osaki to JR Saikyo Line

JR Shibuya Sta. **about 20 mins.**

JR Shinjuku Sta. **about 25 mins.**

JR Ikebukuro Sta. **about 31 mins.**

#### YURIKAMOME about 3-minute walk from Kokusai-Tenjijo-Seimon Station

Shimbashi Sta. (JR, Subway) **about 22 mins.**

Toyosu Sta. (Subway) **about 8 mins.**

#### AIRPORT BUS

Haneda Airport **about 25 mins.**

Narita Airport **about 60 mins.**

Tokyo City Air Terminal **about 20 mins.**

Tokyo Big Sight (Limousine Bus, Keihin Kyuko Bus)

Tokyo Bay Ariake Washington Hotel (3-minute walk)

Tokyo Big Sight (Limousine Bus)

#### WATER BUS about 2-minute walk from Ariake Terminal

Hinode Pier **about 25 mins.**

Hinode Pier **about 7-minute walk**

Ariake Terminal

Hamamatsucho Sta. (JR, Monorail)

\*Please make the most of a public transportation in the case of attendance.