Exhibit Guideline

♦Booth

1) Equipment

As shown on the right, back and side panels and booth number plate will be provided

*Carpet will be provided for all booths (The color is selectable) *Panels will not be provided for island booths.

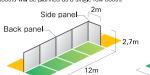
Panels will not be provided on aisle-sides for corner booths

2) Layout Type

3 types are available: Single-row

Double-row (Available for 4 booths or more) •Island (Available for 12 booths or more)

*1 - 3 booths will be planned as a single-row l





Single-row booth example

Double-row booth example

Booth number plate

Standard Booth (9m)

3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

◆Application

1) Please complete the application form and send it to **SEECAT Management Office.**

By mail: Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bldg. 1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan By Email: ofc@seecat.biz

2) Deadline

June 15th, Fri., 2018 Application will be closed prior to the deadline once all booth space are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition it may withhold or revoke the application.

♦Fee

1) Exhibit Space Fee

JPY 475,200 (8% Japanese consumption tax is included) / Booth

2) Included in Exhibit Space Fee

Exhibit space, back panels, side panels, and booth number plate, carpet

2 Invitation ticket *Quantity is determined by booth size. 3 Operation and promotion of the exhibition by the organizer

Exposure through exhibitors list on official website and handouts
 Safety management and security guard fees by the organizer

3) NOT Included in Exhibit Space Fee

①Decoration, construction, and operation fee of each booth ②Construction fee and any other charge of electricity, water, gas, etc. for each booth ③Fee of advertisement on official website

(4) Damage insurance on exhibits, etc.(5) Expense for injuries arising during exhibition, demonstration or

transporting of exhibits, etc.

®Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules. ⑦Other expense not listed on "2) Included in Exhibit Space Fee"

4) Payment

After acceptance of application, the organizer will issue an invoice to the applicant

Payment Deadline: June 29th, Fri., 2018

Cash remittance in Japanese Yen only 'Bank charge is to be paid by the applicant along with exhibit space fee. (Chargeable JPY 10,000 for each bank remittance.)

■Bank Name : Mizuho Bank
■Branch Name : Tokyo Main Office
■A/C Type : Ordinary Account

A/C Type
A/C No.
A/C Name : 1240992 : Tokyo Big Sight Inc. Special Equipment Exhibition & Conference for Anti-Terrorism : NHCBJPJT

■Swift Code

5) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application may be withdrawn with cancellation fee as below

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 29 th , Fri., 2018	50% of Total Exhibit Space Fee included tax.
On / After June 30 th , Sat., 2018	100% of Total Exhibit Space Fee included tax.

Promotional Tools

♦Exhibitor Presentation

·Best for holding a premiere of new product, presenting anti-terrorism solutions, and introducing details of achievements.

·Improve promotional effect by inviting the audience to your booth after the presentation.



JPY 162,000 (incl. tax) / 60mins Place SEECAT Stage

Capacity Plan : 80~100 seats (expected

Equipment Plan : Screen, projector, lectern, microphone, chairs for audience (expected)

♦Security Sponsor (expected)

Sponsorship opportunity for security check equipment and service entrance gate. Sponsor names will be on the official program and sings during SEECAT



JPY 324,000 (incl. tax)

Terms of Use : Exhibit with 1 or more booth at SEECAT or RISCON

Product / Service / Wanted : Biometrics system / Metal detector / X-ray detection etc

Schedule

March 2018 Application Starts

June 15 Application Deadline

June 29 Payment Deadline of **Exhibit Space Fee**

End of July Floor Plan Fixed **Exhibitor Manual Available**

October 10-12 SEECAT' 18 Opens

VENUE

opens.

TOKYO BIG SIGHT

(Tokyo International Exhibition Center)

Address: 3-11-1 Ariake, Koto-ku, Tokyo 135-0063





Contact

SEECAT Management Office

Within ATEX Co., Ltd. 4F. Daido Seimei Kasumigaseki Bldg. 1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

E-mail: ofc@seecat.biz

Tel: +81-3-3503-7641 Fax: +81-3-3503-7620

www.seecat.biz/english



www.seecat.biz/english

Organizer

Equipment Exhibition & Conference for Anti-Terrorism

: Tokyo Big Sight Inc.

Special Sponsor: Tokyo Metropolitan Government

Guide to Exhibit

Now, Confronting Terrorism

Cabinet Office (Director General for Science, Technology and Innovation Policy) National Police Agency / Fire and Disaster Management Agency /

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Public Security Intelligence Agency / Ministry of Education, Culture, Sports, Science, and Technology / Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure, Transport and Tourism / Japan Coast Guard / Ministry of Defense U.S. Commercial Service / British Embassy Tokyo Trade & Investment Section / Israel Economic and Trade Mission (Expected)

Show Management : ATEX Co., Ltd.

What is SEECAT?



The Sole Exhibition Dedicated to Counter-Terrorism Measures in Japan! A Closed Show Limited to Qualified Visitors

SEECAT is the sole business tradeshow dedicated to counter-terrorism measures in Japan. It gathers the latest technologies, ranging from high-spec security-related material, equipment, and systems through explosives and nuclear, biological, chemical, and radiological (NBCR) terrorism measures to state-of-the-art robots and drones, biometric systems, and image-analyzing technologies

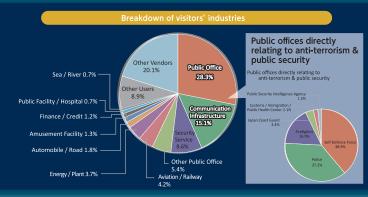


Show Scale: 150 Exhibitors, 200 Booths (Expected) (in SEECAT'17: 131 Exhibitors, 183 Booths)



Ensures Your Approach to Government, Local Municipalities, and Those Responsible for Peace and Order as well as Key Infrastructures

SEECAT is a closed quality show. It limits visitors through admission screening. Targets can be pinpointed and an efficient approach realized toward the police, fire and disaster prevention agencies, the Japan Self-Defense Forces, and other law enforcement officers, as well as potential targets of terrorism, including visitors from energy facilities, transportation infrastructures, and large-scale commercial facilities. SEECAT creates opportunities for both exhibitors and visitors to intimately negotiate business deals.



-3 Soft Target Measures for a String of Big International Events Starting 2019

Tokyo will host the Olympic and Paralympic Games in 2020. In 2019, a year before these Games, Japan will also host the Rugby World Cup and the G20 summit. Hence, there is an urgent need to reinforce counter-terrorism measures for soft targets, including event sites, tourist spots, and commercial facilities, where large numbers of people gather. Many international companies that boast state-of-art technologies will exhibit their products at SEECAT, allowing for securing global knowledge. SEECAT is held in high esteem by concerned parties as it hosts seminars by professionals and exhibitors who provide the latest developments and relevant information in the field.



Events & Visitor Promotion

Advanced Seminars

Within the exhibition hall. Advanced Seminars will be held by experts and leaders of anti-terrorism field. These seminars covering counter terrorism measures for each field, and stories of overseas attract Japanese professionals willing to

VIP Invitation & Direct Mailing

■Pinpoint promotion to the crisis management superintendents, chiefs of 47 prefectures and 20 cities designated by government ordinance, chief superintendents and division directors of prefectural police department, and fire chiefs, Invitations to executives of ministries, important facilities and relating organizations.

Mass Media

- Focused advertisement on industry news, organization's magazines, read by officers at the relevant ministries, etc.
- ■Press release sent to the press to announce widely to anti-terrorism



Co-Located Show



ISCON Security & Safety Trade Expo 2018

A comprehensive risk management trade show covering all the risks. Its exhibition consists of three zones: "Disaster Risk Reduction Zone", "Security Zone", and "Business Risk Management Zone".

Special Affiliated Event in RISCON TOKYO **CYBER SECURITY WORLD 2018**

Special project focusing on cyber security will be held concurrently in RISCON TOKYO. Please refer to the separate publication, "CYBER SECURITY WORLD 2018, Guide to Exhibit" for more information

Exhibit Category

Special Equipment & Latest Technologies for Anti-Terrorism at One Place

Detection, Inspection, and Analysis Monitoring and Alert Systems

Communication Equipment and Encryption Technologies Trespassing Prevention Facilities and Equipment

Special Equipment Simulators and Training Equipment

Other Anti-Terrorist Measures

Special Exhibit Zone of Special exhibit Zone from visitors needs or latest technologies and equipment.

6 special exhibit zones are set up by selecting hot topics

Harbor Guard Solution Robot & Drone

Anti-Explosive Measures **Biometric Systems**

Still and Moving Image Analysis **NBCR Terrorism Measures**

Examples of Exhibits (SEECAT'17)

Equipment and products prohibited by Japanese law (e.g. weapons and guns) are not allowed to exhibit

Expected Visitors

Public Office & Security

Public Security Police

Self-Defense Force Coast Guard

Firefighter Customs

Immigration

Security Service



Critical Infrastructure





Railroad / Monorail / AGT



Bus / Truck / Transportation / Logistics



Passenger Ship / Freighter / Port Administration



Water Treatment Plant

Public Office



Industrial Complex



Public Facilities / Hospital /



Amusement Facility / Stadium / Hotel

Communication Infrastructure

Visitor Admission Flow







*An Entrance Permission can be issued by either 1) invitation by an exhibitor or 2) passing the screening of applications through the official website in advance *Only visitors bringing an Entrance Permission and passing ID check can enter SEECAT17. The ID has to be the one issued by a public institution (i.e. police ID, passport, driver's license, etc.).